

# Beyond an Apple a Day

PROVIDING CONSUMER HEALTH INFORMATION AT YOUR LIBRARY



#### A Little About Me...

- Consumer Health Coordinator
- Former hospital librarian
- Former public librarian
- Quilt enthusiast
- Rock collector





#### Who We Are



- National Institutes of Health
- Nation's research agency
- 27 institutes and offices

NLM

- National Library of Medicine
- World's largest biomedical library

NNLM

- National Network of Libraries of Medicine
- Program of the NLM comprised of 8 Regional Medical Libraries (RMLs) and 5 offices

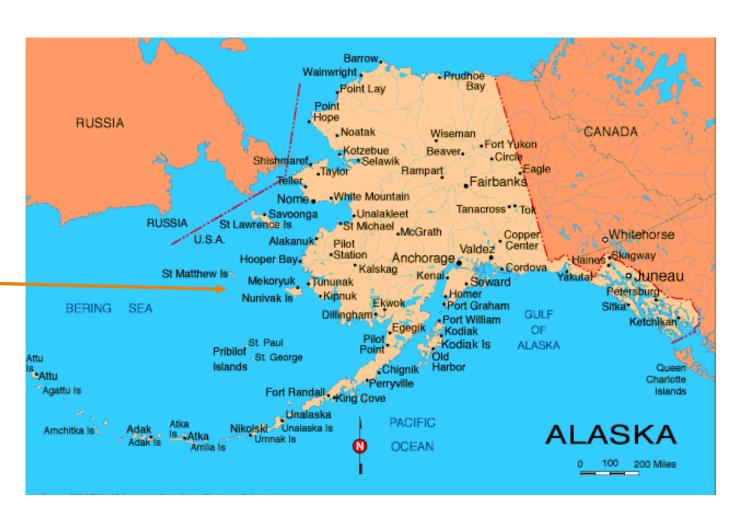
PNR

- Pacific Northwest Region (NNLM PNR)
- Is one of the 8 RMLs
- Serves Alaska, Idaho, Montana, Oregon, Washington



#### A Little About You...

- Name
- What library and location
- 1 thing you hope to learn today





## Learning Objectives

- Basics of consumer health and health literacy
- Conduct appropriate health reference
- •Identify quality online health information
- •Identify, select, and provide appropriate health information for patrons
- Recall and locate at least one National Library of Medicine health resource
- Develop ideas to create health related programs and services

# Consumer Health & Health Literacy

Search

THE LONELINESS

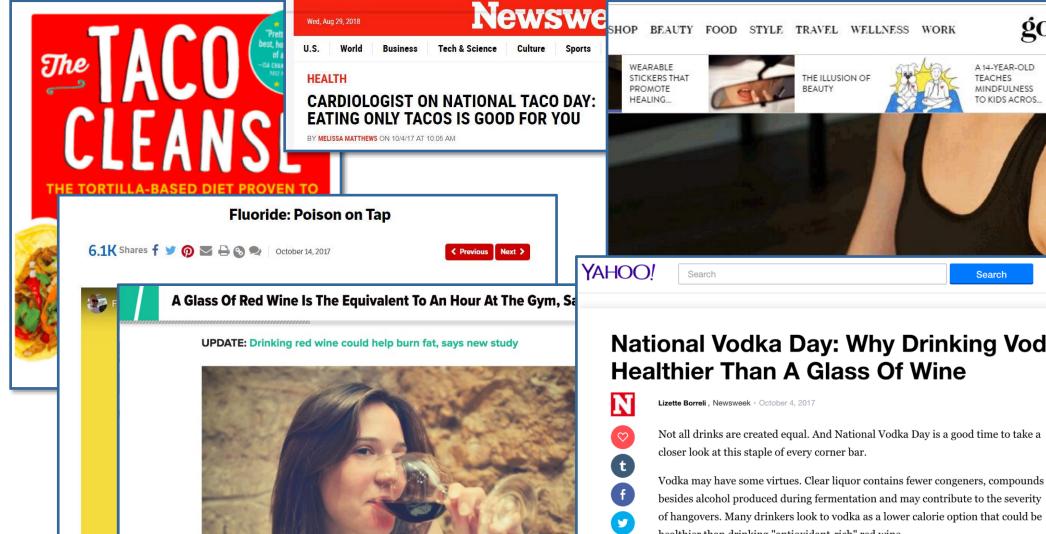
OTHER STORIES

goop

A 14-YEAR-OLD

TO KIDS ACROS...

TEACHES MINDFULNESS





Not all drinks are created equal. And National Vodka Day is a good time to take a

besides alcohol produced during fermentation and may contribute to the severity of hangovers. Many drinkers look to vodka as a lower calorie option that could be healthier than drinking "antioxidant-rich" red wine.



Vanessa Risetto, a registered dietitian and nutritionist in Hoboken, New Jersey, says that vodka may be healthier than wine. "If you want antioxidant benefits [from wine], you'd have to take in a lot of

**Related Searches** 

National Vodka Day Vodka Drinks

Best Vodka





## Consumer Health Questions

- "My mom is starting to forget things but how do I know if it's Alzheimer's?"
- "Why did my doctor put me on Prozac?"
- "I want to find more about that diet thing Dr. Oz talked about the other day."
- "I just found out my son may have Marfan syndrome. Do you have a book about it?"
- "My 23andMe test said I could get breast cancer, what do I do now?"



#### Consumer Health – Then and Now

■1972 Patient Bill of Rights

- Realities of Health Care today:
  - Patients are now asked to make decisions about their own disease process
  - Most patients do not have the tools or knowledge to make fully informed decisions
  - Health literacy
  - Libraries can help!



## Quiz: Health Status

What is the strongest predictor of an individual's health status?

- Age
- Income
- Employment status
- Education
- Literacy skills



Racial/ethnic group



#### Quiz: Fill in the Blanks

•One out of ? American adults reads at the 5th grade level or below.

1 out of 5

•The average American reads at the 8th to 9th grade level, yet most health care materials are written above the ? grade level.

10<sup>th</sup> grade level



#### What is Health Literacy?

"Health literacy is the degree to which individuals have the capacity to obtain, process, and understand basic health information and services needed to make appropriate health decisions."

<u>U.S. Department of Health and Human Services. 2000. Healthy People 2010, 2020.</u>

<u>Washington, DC: U.S. Government Printing Office.</u>



## Why Health Literacy is Important

- Access health care services
- Analyze relative risks and benefits
- Calculate dosages
- Communicate with health care providers
- Evaluate information for credibility and quality
- Interpret test results
- Locate health information



## Health Literacy Requires

- Basic literacy
- Numeracy
- Biology
- Computer literacy
- Media literacy
- Cultural and linguistic competency
- Digital literacy



## The Cost of Health Literacy

- poorer comprehension of nutrition labels
- less likely to act on public health alerts
- less likely to use preventative services
- more likely to skip tests

- less likely to adopt healthy behaviors
- struggle to manage chronic diseases
- misunderstand prescription labels or instructions
- more emergency room visits
- more preventable hospital admissions

Office of Disease Prevention and Health. (2010). *National action plan to improve health literacy*. Washington, DC: Department of Health and Human Services.



## Most Likely to have Low Health Literacy

- Adults over 65 years of age
- Racial and ethnic groups other than White
- Recent refugees and immigrants
- People with less than a high school degree or GED
- People with income at or below the poverty level
- Non-native speakers of English



#### Example: COPD

- "My breathing problems are controlling my life."
- •"No matter what I do or how hard I try, I just can't seem to get relief from my breathing problems."
- •"Too often, my breathing problems just seem to hit me from out of the blue."



## COPD Patients and Low Health Literacy

- Do not know how to use inhaled medications
- Do not recognize need for acute medical attention
- Feel helpless to manage own disease
- •5 times more likely to go to the Emergency Room
- •8 times more likely to be hospitalized



## This is Bad Enough – Elspeth Murray



**This is Bad Enough video** 

## Role of Libraries

HEALTHIER COMMUNITIES



#### **Public Libraries**

- Universally supported (almost)
- Are essential to community wellbeing
- Library systems support 95% of the population
- Play a critical role in promoting child and adult literacy
- Sources of consumer health information

#### LINKING SOCIAL SERVICES & HEALTH

DOI: 10.1377/hlthaff.2016.0724 HEALTH AFFAIRS 35, NO. 11 (2016): 2030-2036 ©2016 Project HOPE— The People-to-People Health Foundation. Inc. By Anna U. Morgan, Roxanne Dupuis, Bernadette D'Alonzo, Andria Johnson, Amy Graves, Kiahana L. Brooks, Autumn McClintock, Heather Klusaritz, Hillary Bogner, Judith A. Long, David Grande, and Carolyn C. Cannuscio

## **Beyond Books: Public Libraries As Partners For Population Health**

Anna U. Morgan is a Robert Wood Johnson Foundation Clinical Scholar at the Perelman School of Medicine, University of Pennsylvania, in Philadelphia.

Roxanne Dupuis is a research program manager at the Center for Public Health Initiatives, University of Pennsylvania.

**Bernadette D'Alonzo** is a research assistant at the Center for Public Health Initiatives, University of Pennsylvania.

Andria Johnson is a lecturer in the Department of History and Sociology of Science at the University of Pennsylvania.

Amy Graves is a research assistant at the Center for

ABSTRACT Public libraries are not usually included in discussions about improving population health. They are, however, well positioned to be partners in building a culture of health through programming that addresses the social determinants of health. The Healthy Library Initiative, a partnership between the University of Pennsylvania and the Free Library of Philadelphia (the public library system that serves the city), has undertaken such efforts in Philadelphia. In this article we report findings from an assessment of how ten highly subscribed programs address the social determinants of health, as well as results of interviews with community residents and library staff. Of the 5.8 million in-person Free Library visits in 2015, 500,000 included attendance at specialized programs that addressed multiple health determinants, such as housing and literacy. Library staff provided intensive support to vulnerable populations including homeless people, people with mental illness and substance use, recent immigrants, and children and families suffering from trauma. We found that public libraries are trusted institutions that have broad population reach and untapped potential to



# Libraries are Partners in a Healthy Community

- Access to evidence-based up-todate health information
- Safe environment to conduct health information searches
- Health related programming and outreach
- Model health behavior with work place wellness

BECAUSE LIBRARIES
ARE PARTNERS
IN A HEALTHY
COMMUNITY.







#### **Healthier Communities**

- Have higher rates of education
- Stronger local economy
- Recover after a disaster more quickly and with less negative health issues
- Fewer chronic diseases including obesity
- Lower rates of chronic stress and mental fatigue
- Lower early death rates from cancer and diabetes

# Evaluating Health Information



#### **ABCs of Evaluation**

- Accuracy
  - Is the information based on sound medical research?
- Authority
  - Who published the page?
- Bias
  - Is the author using data improperly to promote a position or a product?

- Currency
  - When was the page last updated?
- Coverage
  - Are there sources given for additional information?
- Usability
  - Is it user friendly and easy to navigate?

**NNLM Consumer Health guides** 



#### Trust It or Trash It?



**Trust It or Trash It** 



## Class exercise – evaluating websites



#### Break time! – 10 minutes



## The Resources



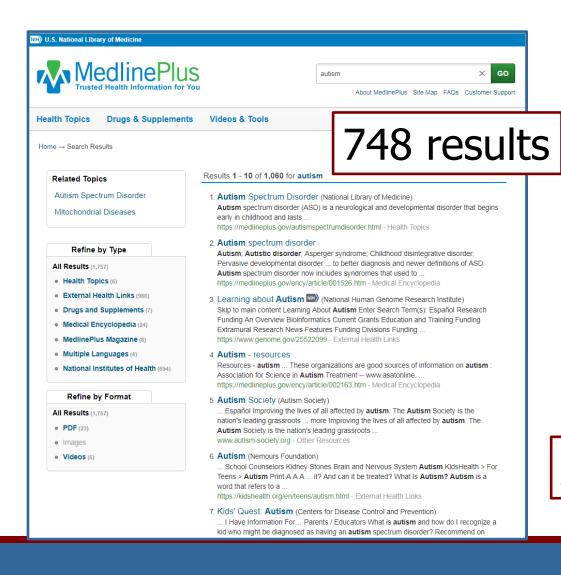
#### Google results

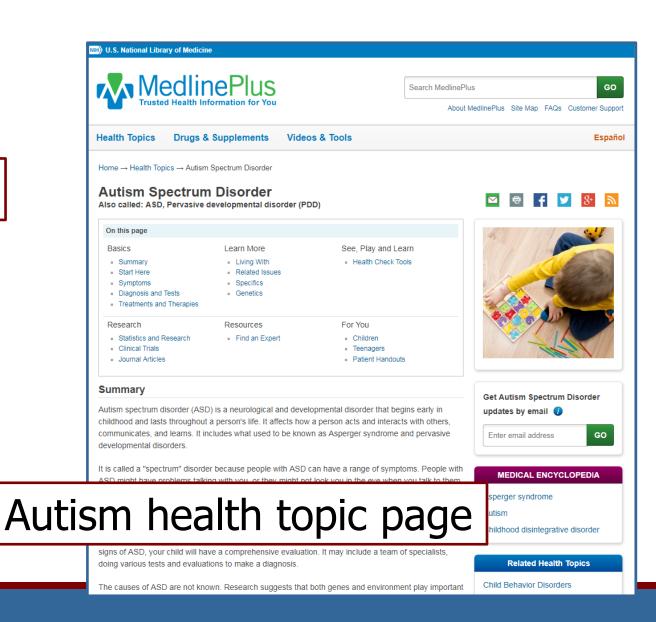
Google U Q Settings About 179,000,000 results (0.44 seconds) What Is Autism? | | Autism Speaks https://www.autismspeaks.org/what-autism > Autism Autism, or autism spectrum disorder, refers to a range of conditions characterized by challenges with social skills, repetitive behaviors, speech and nonverbal communication, as well as by unique strengths Symptoms · What is Autism · What causes autism? · How Is Autism Treated? Impaired communication People also ask and social interaction What are the early signs of autism? V What are the 5 different types of autism? What are the behaviors of autism? What is the main cause of autism? V Feedback Autism Speaks: Home https://www.autismspeaks.org/ \* For Autism Speaks, 2017 was a pivotal year of progress toward fulfilling our mission objectives and A serious developmental disorder that impairs the ability to communicate strategic roadmap, which are dedicated to promoting ... and interact. Symptoms | What is Autism? | Autism Speaks Common https://www.autismspeaks.org/what-autism/symptoms \* More than 200,000 US cases per year Autism spectrum disorders (ASD) are characterized by social-interaction difficulties, communication challenges and a tendency to engage in repetitive behaviors. However, symptoms and their severity vary Treatment can help, but this condition can't be cured widely across these three core areas. Treatment · New Autism Speaks Sleep ... · What Treatments are Available ... Chronic: can last for years or be lifelong Requires a medical diagnosis Autism Society: Home www.autism-society.org/ \* Lab tests or imaging rarely required The Autism Society, the nation's leading grassroots autism organization, exists to improve the lives of all affected by autism. We do this by increasing public ... Autism spectrum disorder impacts the nervous system. The range and severity of symptoms can vary widely. Common Autism - Wikipedia symptoms include difficulty with communication, difficulty with social https://en.wikipedia.org/wiki/Autism \* interactions, obsessive interests, and repetitive behaviors. Autism is a developmental disorder characterized by troubles with social interaction and Early recognition, as well as behavioral, educational, and family therapies communication and by restricted and repetitive behavior. Parents usually notice signs in the first two or may reduce symptoms and support development and learning. three years of their child's life. Causes: Genetic and environmental factors Treatment: Early speech and behavioral interv...

179,000,000 results



#### MedlinePlus results









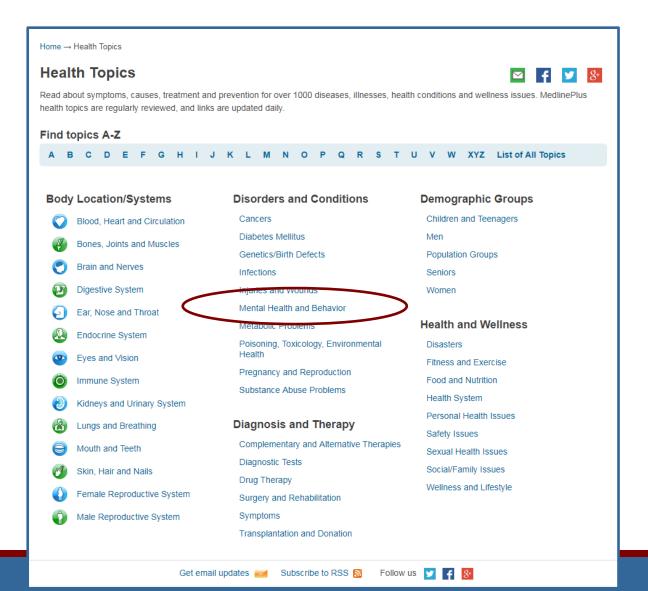
- Links to reliable, authoritative health websites
- Easy-to-read articles
- Lab test information
- Medical encyclopedia
- Social media presence
- Clinical Trials
- Links to local services
- English, Spanish and other languages
- MedlinePlus Magazine
- No Advertisements!

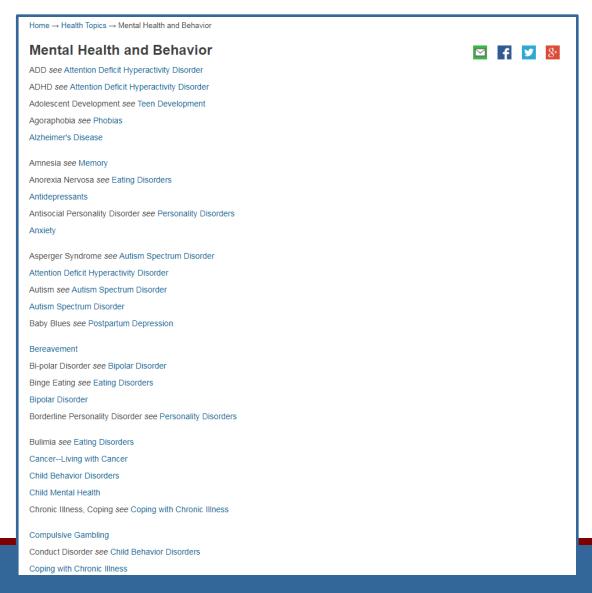
#### **MedlinePlus**

https://medlineplus.gov/

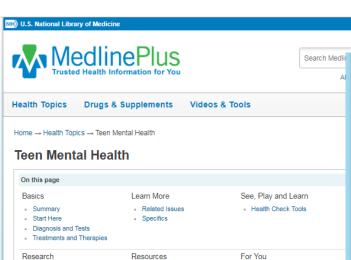


## MedlinePlus- health topic search





## MedlinePlus- health topic page



#### Summary

Being a teenager is hard. You're under stress to be liked, do well in school, get along with your family and make big decisions. You can't avoid most of these pressures, and worrying about them is normal But feeling very sad, hopeless or worthless could be warning signs of a mental health problem.

Teenagers

Patient Handouts

Find an Expert

Mental health problems are real, painful, and sometimes severe. You might need help if you have the signs mentioned above, or if you

- · Often feel very angry or very worried
- · Feel grief for a long time after a loss or death
- . Think your mind is controlled or out of control
- Use alcohol or drugs

Statistics and Research

Clinical Trials

Journal Articles

- · Exercise, diet and/or binge-eat obsessively
- Hurt other people or destroy property
- . Do reckless things that could harm you or others
- · Feel depressed (sad and hopeless)

Mental health problems can be treated. To find help, talk to your parents, school counselor, or health care provider.

#### Start Here

Child and Adolescent Mental Health (National Institute of Mental Health)

- . Mental Health Conditions (Department of Health and Human Services, Office on Women's Health)
- Understanding Your Teen's Emotional Health (American Academy of Family Physicians)
   Also in Spanish

#### Diagnosis and Tests

- Comprehensive Psychiatric Evaluation (American Academy of Child and Adolescent Psychiatry)
   Also in Spanish
- Mental Health and Teens: Watch for Danger Signs (American Academy of Pediatrics)
   Also in Spanish

#### Treatments and Therapies

- 11 Questions to Ask Before Psychiatric Hospitalization of Your Child or Adolescent (American Academy of Child and Adolescent Psychiatry) - PDF Also in Spanish
- Antidepressant Medications for Children and Adolescents: Information for Parents and Caregivers (National Institute of Mental Health)
- Antidepressants for Children and Teens (Mayo Foundation for Medical Education and Research)
   Also in Spanish
- Going to a Therapist (Nemours Foundation)
   Also in Spanish
- Mental Health Medications (National Institute of Mental Health)
- Psychotherapies for Children and Adolescents (American Academy of Child and Adolescent Psychiatry)
   Also in Spanish
- Residential Treatment Programs (American Academy of Child and Adolescent Psychiatry)

#### Related Issues

- . BAM! Guide to Getting Along (Centers for Disease Control and Prevention)
- Coping with Cliques (Nemours Foundation)
   Also in Spanish
- Dealing with a Health Condition (Nemours Foundation)

  Also in Septime.
- How Can I Deal with My Anger (Nemours Foundation)
- How Can I Help a Friend Who Cuts? (Nemours Foundation)

  Also in Spanish
- . Partnering with Your Child's School: A Guide for Parents (HSC Foundation) PDF
- Peer Pressure (Nemours Foundation)
   Also in Spanish
- Resilience for Teens: Got Rounce? (American Revolution) Association

#### Self-Harm

#### Teen Depression

Also in Spanis

Trichotillomania (Nemours Foundation)

#### **Health Check Tools**

How's Your Self-Esteem? (Quiz) (Nemours Foundation)

#### Statistics and Research

- Children's Mental Health: Data & Statistics (Centers for Disease Control and Prevention)
- Combinations of Types of Mental Health Services Received in the Past Year Among Young Adults (Substance Abuse and Mental Health Services Administration)
- Heritability Maps May Hold Clues to Delayed Onset of Mental Disorders
   (National Institute of Mental Health)
- Psychotropic Medication Use among Adolescents: United States, 2005-2010 (National Center for Health Statistics)
- Therapy Reduces Risk in Suicidal Youth NH (National Institute of Mental Health)
- Use of Selected Nonmedication Mental Health Services by Adolescent Boys and Girls with Serious Emotional or Behavioral Difficulties: United States, 2010-2012 (National Center for Health Statistics)

#### **Clinical Trials**

ClinicalTrials.gov: Teen Mental Health (National Institutes of Health)

#### **Journal Articles**

References and abstracts from MEDLINE/PubMed (National Library of Medicine)

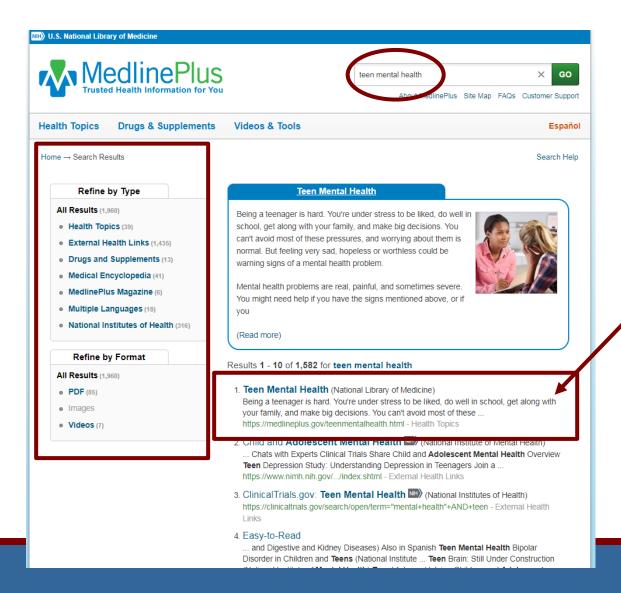
- · Article: Addressing Children's Mental Health.
- . Article: The effect of Three-Circle Post Standing (Zhanzhuang) Qigong on the...
- Article: Examining the relationship between sports participation and youth developmental outcomes...
- · Teen Mental Health -- see more articles
- Teen mental health problems -- see more articles

#### Find an Expert

- · American Academy of Child and Adolescent Psychiatry
- Behavioral Health and Substance Abuse Treatment Services Locator (Substance Abuse and Mental Health Services Administration)
- . KidsHealth (Nemours Foundation)
- National Institute of Mental Health NIH)
- National Suicide Prevention Lifeline (Substance Abuse and Mental Health Services Administration)
   Also in Spanish
- Psychologist Locator (American Psychological Association)



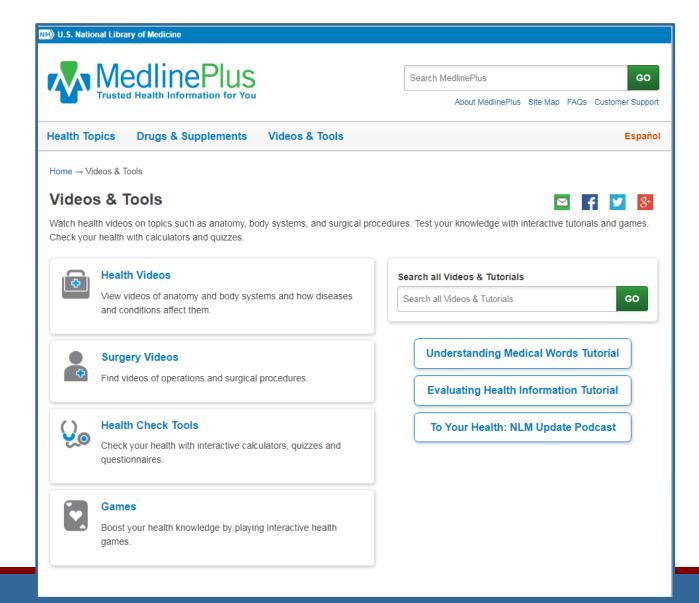
## Searching MedlinePlus – search box



(National Library of Medicine) indicates a health topic page

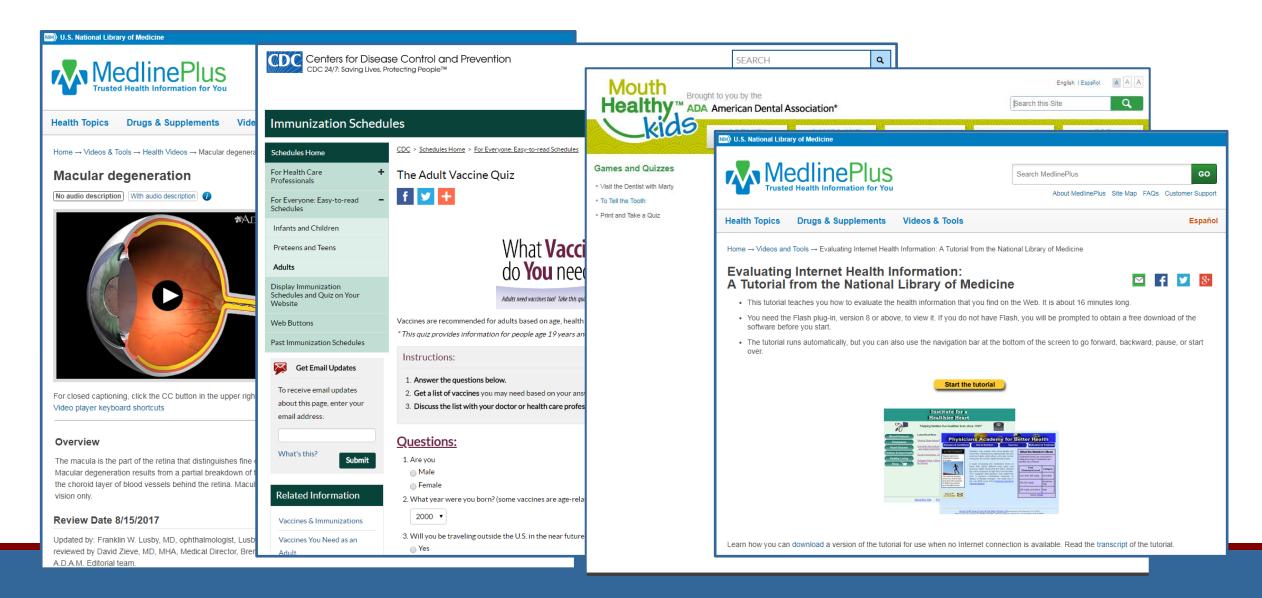
#### MedlinePlus- videos & tools







## MedlinePlus- videos & tools examples





Vaccines for Children (FDA)

### NIH- National Institutes of Health

NIH https://www.nih.gov/



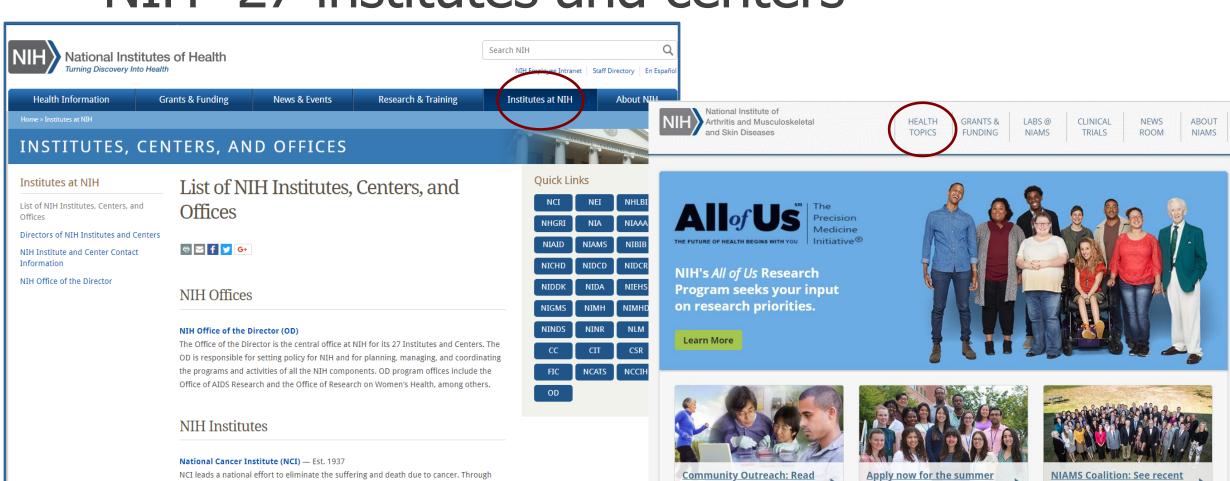


### NIH- 27 institutes and centers

basic and clinical biomedical research and training, NCI conducts and supports research

that will lead to a future in which we can prevent cancer before it starts, identify cancers that do develop at the earliest stage, eliminate cancers through innovative treatment interventions, and biologically control those cancers that we cannot eliminate so they

become manageable, chronic diseases.



**Health Topics** 

our latest Bulletin



### Resources

intern program



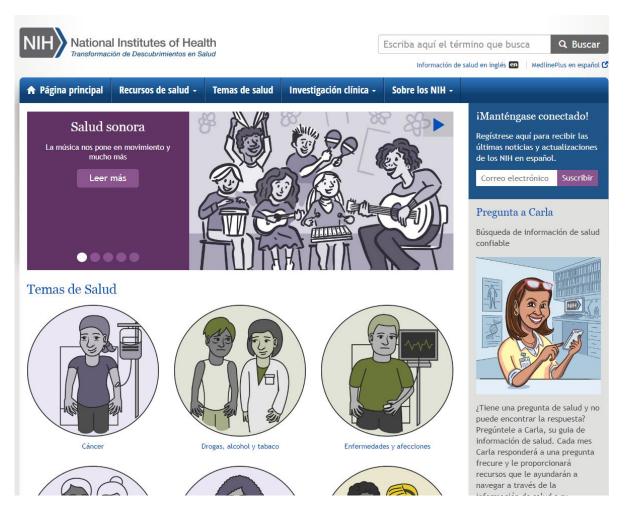
meeting summary

# Multi-lingual and Multi-cultural

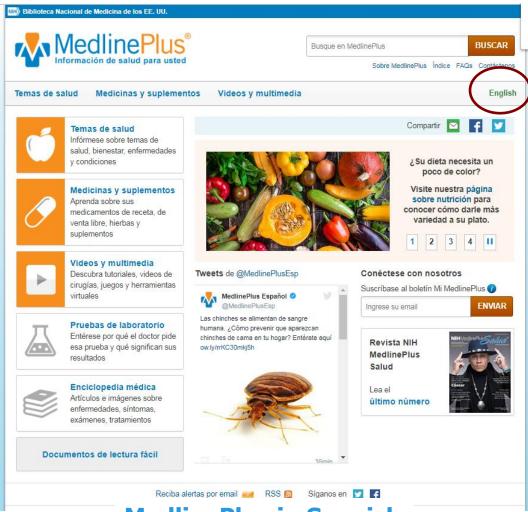
MEDLINEPLUS AND OTHER RESOURCES



## NIH and MedlinePlus- Spanish



esa prueba y qué significan sus Enciclopedia médica Artículos e imágenes sobre enfermedades, síntomas, exámenes, tratamientos Documentos de lectura fácil **MedlinePlus in Spanish** 

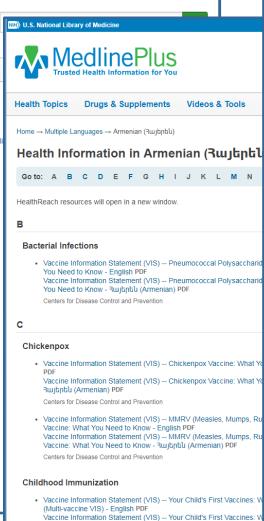


**NIH information in Spanish** https://salud.nih.gov/



## MedlinePlus- multiple languages





### ՊԱՏՎԱՍՏՄԱՆ ՄԱՍԻՆ ՏԵՂԵԿԱՏՎԱԿԱՆ ՀԱՅՏԱՐԱՐՈՒԹՅՈՒՆ

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• Ծրագրւ

### Ջրծաղիկի պատվաստան

Ինչ պետք է իմանաք

### Ինչու՞ պատվաստում ստանալ

Ջրծաղիկը (որը նաև անվանում են «վարիցելա») տարածված մանկական հիվանդություն է։ Այն սովորաբար ընթանում է մեղմ, սակայն կարող է նաև լինել լուրջ՝ մանավանդ նորածինների և մեծահասակների մոտ։

- Այն առաջացնում է ցան, քոր, տենդ և հոգնածություն։
- Այն կարող է հանգեցնել մաշկի ծանր վարակների, սպիների, թոքաբորբի, ուղեղի զսասվածքների կամ
- Ջրծաղիկի վիրուսը կարող է փոխանցվել մարդուց մարդ՝ օդակաթիլային կամ ջրծաղիկի պատձառով առաջացած բշտիկներից հեղուկին դիպչելու
- Ջրծաղիկ տարածների մոտ տարիներ անց կարող է առաջանալ ցավոտ ցան, որն ստացել է «գոտեորքին»
- Պատվաստանյութի մշակումից առաջ Միացյալ Նահանգներում ամեն տարի մոտ 11 000 մարդ ջրծաղիկի պատմառով հոսպիտալացվում էր։
- Պատվաստանյութի մշակումից առաջ Միացյալ Նահանգներում ամեն տարի ջրծաղիկից մահանում

Ջրծաղիկի պատվաստանյութը կարող է կանխարգելել հիվանդությունը։

Ջրծաղիկի դեմ պատվաստում ստացած մարդկանց մեծամասնությունը ջրծաղիկով չի հիվանդանում։ Մակայն, եթե ջրծաղիկի դեմ պատվաստում ստացած մարդը հիվանդանա ջրծաղիկով, ապա հիվանդության ընթացքը մեղմ կլինի։ Այս մարդկանց մոտ այդքան շատ բշտիկ չի առաջանում, նրանց մոտ ավելի հազվադեպ է բարձրանում ջերմությունը, նրանք ավելի արագ են ապաքինվում։

### Ո՞վ պետք է ստանա ջրծաղիկի դեմ պատվաստում և ե՞րբ

Պլանային պատվաստում

Այն երեխաները, որոնք երբեք ջրծաղիկ չեն տարել, պետք է ստանան պատվաստման 2 դեղաչափ հետևյալ տարիքներում.

1-ին դեղաչափը՝

12–15 ամսեկանում 4–ից 6 տարեկանում (կարելի է պատվաստել ավելի շուտ 1-ին դեղաչափից առնվազն 3 ամիս անց)

13 տարեկան և ավելի մեծ տարիքի անձինք (ովքեր ջրծաղիկ երբեք չեն տարել կամ երբեք պատվաստված չեն եղել ջրծաղիկի դեմ) պետք է ստանան երկու դեղաչափ առնվազն 28 օր տարբերությամբ։

Varicella VIS - Armenian (3/13/08)

### VACCINE INFORMATION STATEMENT

### Varicella (Chickenpox) Vaccine: What You Need to Know

Many Vaccine Information Statements are

Hojas de información sobre vacunas están disponibles en español y en muchos otros idiomas. Visite www.immunize.org/vis

### 1 Why get vaccinated?

Varicella (also called chickenpox) is a very contagious viral disease. It is caused by the varicella zoster virus. Chickenpox is usually mild, but it can be serious in infants under 12 months of age, adolescents, adults, pregnant women, and people with weakened immune systems

Chickenpox causes an itchy rash that usually lasts about a week. It can also cause

- fever
  - tiredness
  - · loss of appetite
  - headache

More serious complications can include:

- skin infections
- · infection of the lungs (pneumonia)
- · inflammation of blood vessels
- · swelling of the brain and/or spinal cord coverings (encephalitis or meningitis)
- · blood stream, bone, or joint infections

Some people get so sick that they need to be hospitalized. It doesn't happen often, but people can die from chickenpox. Before varicella vaccine, almost everyone in the United States got chickenpox, an average of 4 million people each

Children who get chickenpox usually miss at least 5 or 6 days of school or childcare.

Some people who get chickenpox get a painful rash called shingles (also known as herpes zoster) years later.

Chickenpox can spread easily from an infected person to anyone who has not had chickenpox and has not gotten chickenpox vaccine.

### 2 Chickenpox vaccine

Children 12 months through 12 years of age should get 2 doses of chickenpox vaccine, usually:

- . First dose: 12 through 15 months of age
- · Second dose: 4 through 6 years of age

People 13 years of age or older who didn't get the vaccine when they were younger, and have never had chickenpox, should get 2 doses at least 28 days apart.

A person who previously received only one dose of chickenpox vaccine should receive a second dose to complete the series. The second dose should be given at least 3 months after the first dose for those younger than 13 years, and at least 28 days after the first dose for those 13 years of

There are no known risks to getting chickenpox vaccine at the same time as other vaccines.

There is a combination vaccine called MMRV that contains both chickenpox and MMR vaccines. MMRV is an option for some children 12 months through 12 years of age. There is a separate Vaccine Information Statement for MMRV. Your health care provider can give you more information.

### Some people should not get this vaccine

Tell your vaccine provider if the person getting the vaccine:

- · Has any severe, life-threatening allergies. A person who has ever had a life-threatening allergic reaction after a dose of chickenpox vaccine, or has a severe allergy to any part of this vaccine, may be advised not to be vaccinated. Ask your health care provider if you want information about vaccine components.
- Is pregnant, or thinks she might be pregnant. Pregnant women should wait to get chickenpox vaccine until after they are no longer pregnant. Women should avoid getting pregnant for at least 1 month after getting chickenpox
- · Has a weakened immune system due to disease (such as cancer or HIV/AIDS) or medical treatments (such as radiation, immunotherapy, steroids, or chemotherapy).
- · Has a parent, brother, or sister with a history of immune
- \* Is taking salicylates (such as aspirin). People should avoid using salicylates for 6 weeks after getting varicella
- · Has recently had a blood transfusion or received other blood products. You might be advised to postpone chickenpox vaccination for 3 months or more.
- · Has tuberculosis.

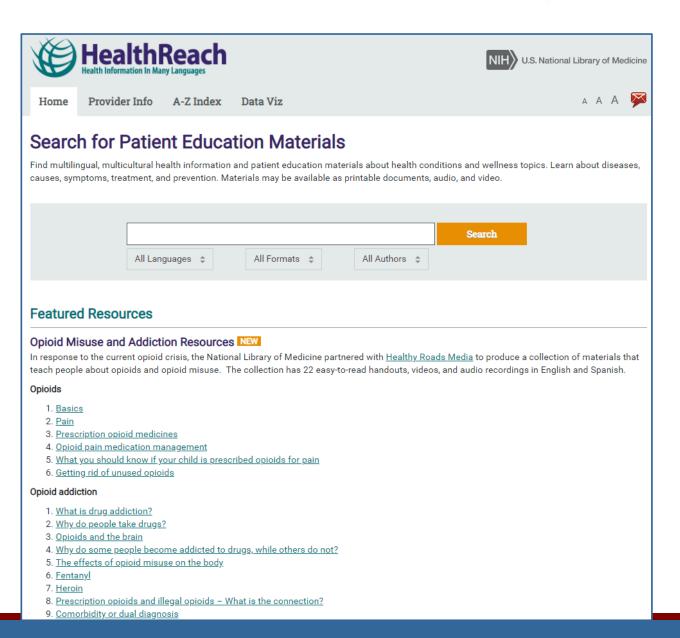




### HealthReach

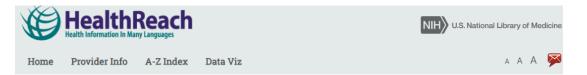
- Multilingual and multicultural
- Health education materials in various languages and formats
- Provider information
- National collaboration
- Submit your resources

**HealthReach** 



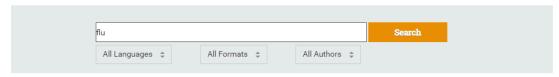


### HealthReach- patient materials



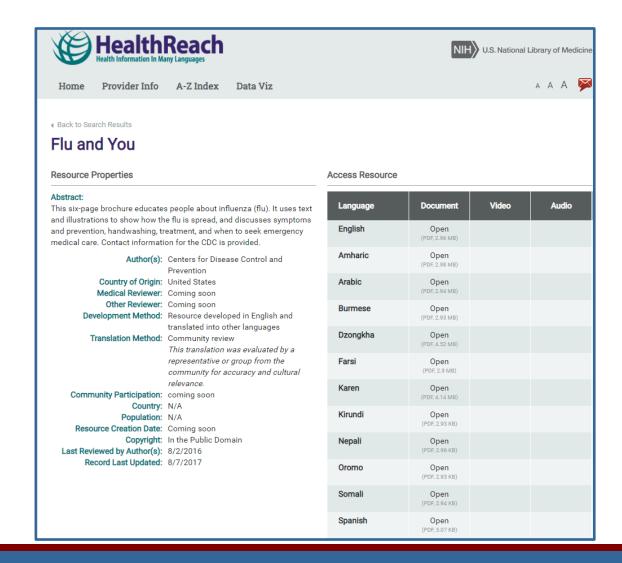
### **Search for Patient Materials**

Find culturally relevant information in multiple languages and formats about health conditions and wellness topics. Learn about diseases, causes, symptoms, treatment, and prevention. Materials may be available as printable documents, audio, and video. Search by language, choose a format, or browse by keyword.



1-10 of 18 results

Title	Format	Languages
Influenza	Document	English; Chinese, Simplified (Mandarin dialect); Chinese, Traditional (Cantonese dialect); French; Hindi; Japanese; Korean; Russian; Somali; Spanish; Ukrainian
Flu and You	Document	English; Amharic; Arabic; Burmese; Dzongkha; Farsi; Karen; Kirundi; Nepali; Oromo; Somali; Spanish
Home Care for Pandemic <mark>Flu</mark>	Document	English; Arabic; Chinese, Simplified (Mandarin dialect); Chinese, Traditional (Cantonese dialect); French; Hindi; Japanese; Korean; Russian; Somali; Spanish; Vietnamese
Pandemic <mark>Flu</mark> : What it is and How to Prepare	Document	English; Arabic; Chinese, Simplified (Mandarin dialect); Chinese, Traditional (Cantonese dialect); French; Hindi; Japanese; Korean; Russian; Somali; Spanish; Vietnamese
Vaccine Information Statement (VIS) – Influenza (Flu) Vaccine (Inactivated or Recombinant): What You Need to Know	Document	English; Amharic; Arabic; Armenian; Bengali; Burmese; Chinese, Simplified (Mandarin dialect); Chinese, Traditional (Cantonese dialect); Chuukese; Dari; Farsi; French; German; Haitian Creole; Hindi; Hmong; Ilocano; Indonesian; Japanese; Karen; Khmer; Kinyarwanda; Korean; Marshallese; Nepali; Oromo; Pashto; Polish;

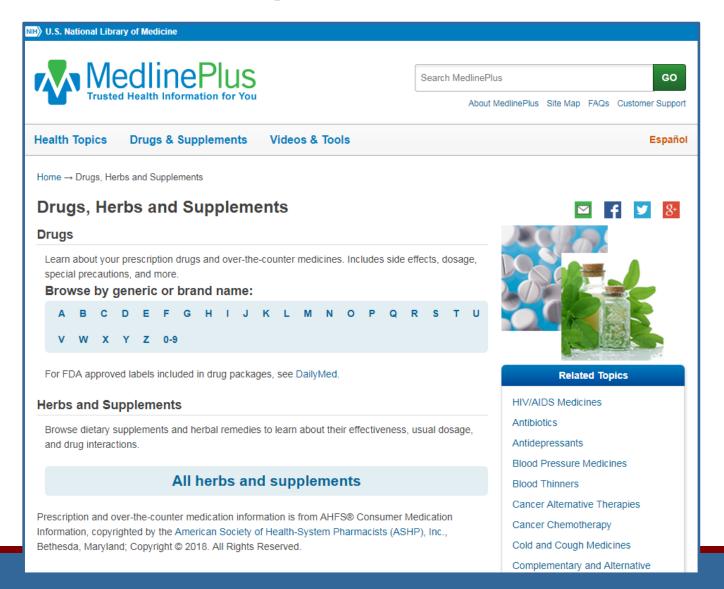


## Drug Information

INCLUDING HERBAL AND SUPPLEMENTS

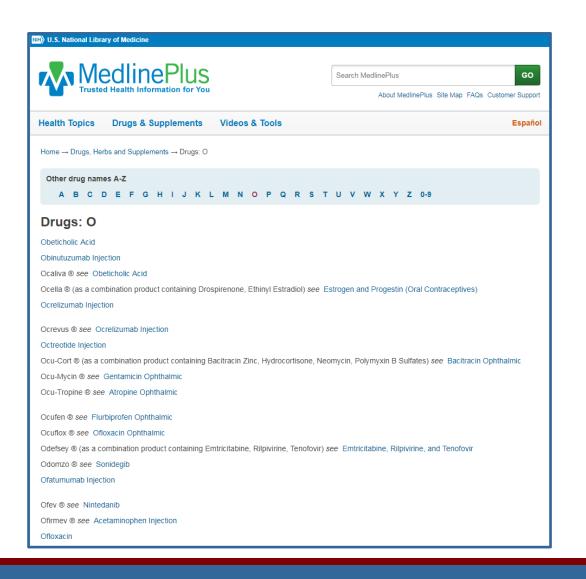


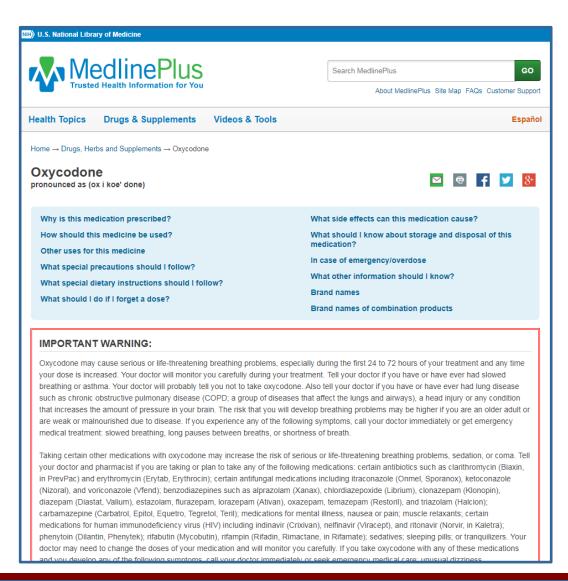
## MedlinePlus- Drugs & Supplements





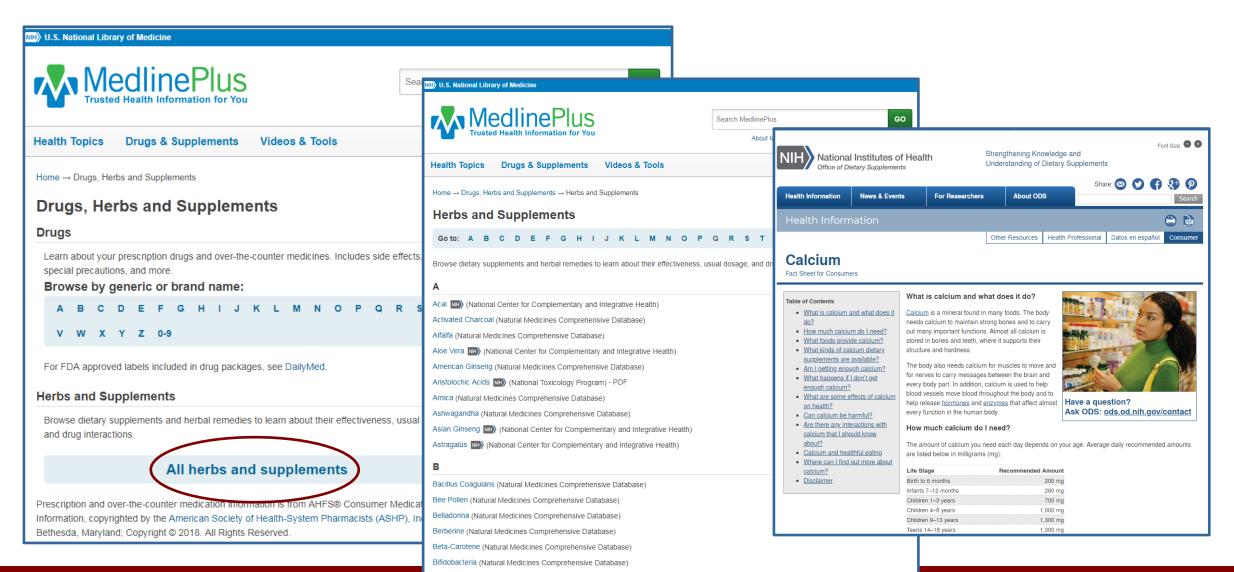
## MedlinePlus- drug information







## MedlinePlus- herbs and supplements



Bilberry NH) (National Center for Complementary and Integrative Health)



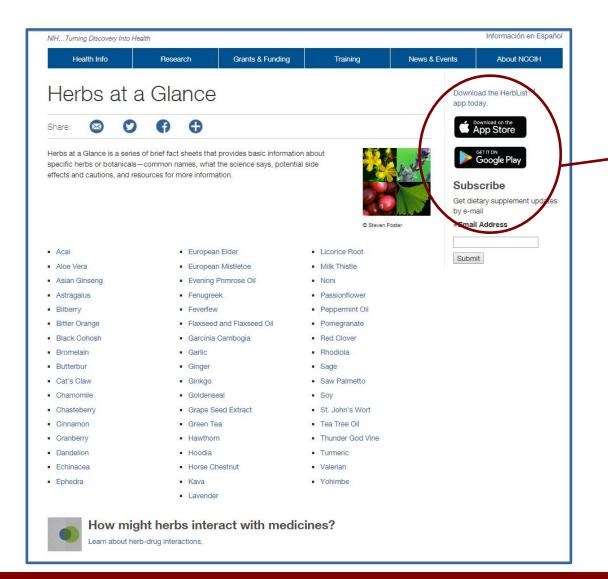
## National Center for Complementary and Integrative Health (NCCIH)



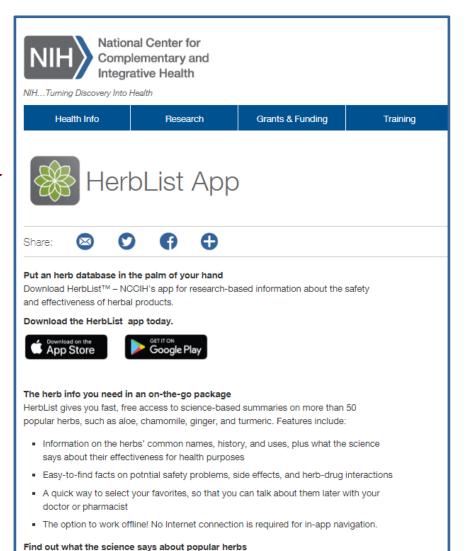
- Health topics
- How to make health decisions
- Herbs at a Glance
- Finding a practitioner
- Know the Science



### NCCIH- Herbs







Shopping for herbal products? Take your herb database with you to the supermarket or

drugstore. With HerbList on your phone or tablet, you'll have information on the science

Get the facts about herbs from a trusted source—the National Institutes of Health.

and safety of popular herbs at your fingertips when you need it most.

Download HerbList to your phone or tablet.



### Pillbox

**About Pillbox** 

The Pillbox website was developed

to help quickly identify medications

Developers

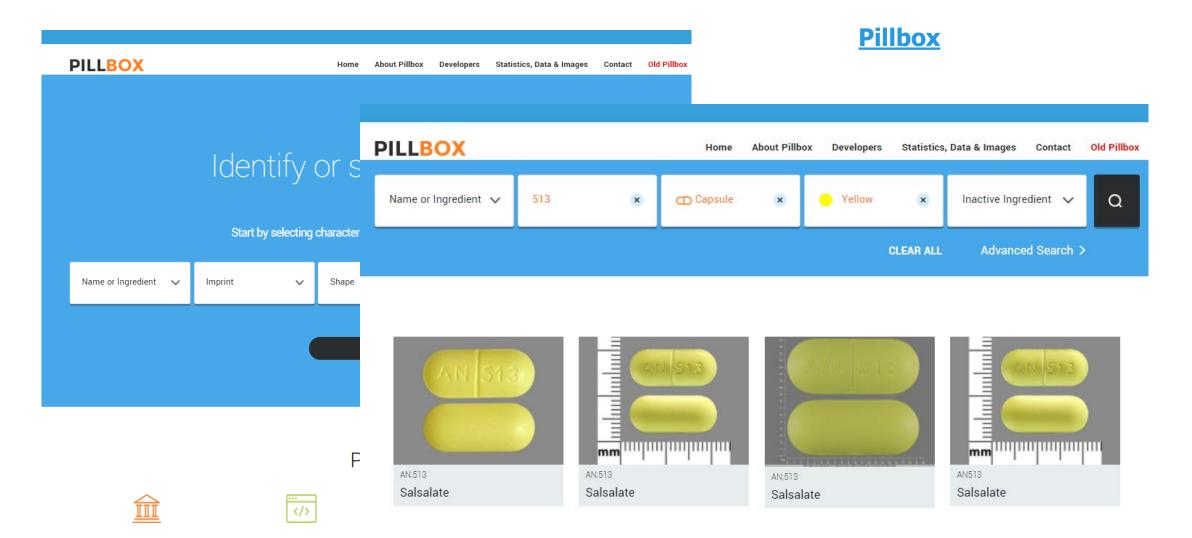
Pillbox's data and images API is

powerful tool for drug identification

**Contact Us** 

Do you have a question or comment

about Pillbox? Need help learning



Statistics, Data & Images

Pillbox is one of the largest free

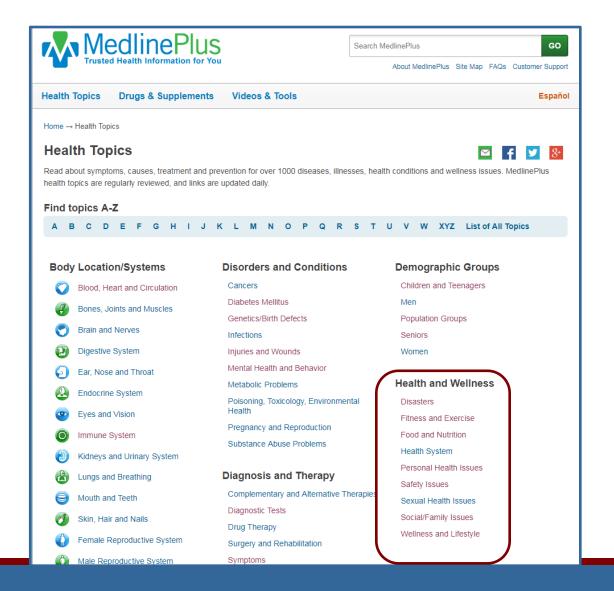
databases of prescription and over-

## Specific Health Topics

DIET, EXERCISE, CANCER, MENTAL HEALTH, SUBSTANCE ABUSE



### MedlinePlus diet and exercise

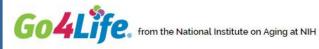




### Go4Life



**Go4Life** 



Search

Get Started

Try These Exercises

Go to My Go4Life

Get Free Stuff

Be a Partner



### Heel-to-Toe Walk



Having good balance is important for many everyday activities, such as going up and down stairs.

- Position the heel of one foot just in front of the toes of the other foot. Your heel and toes should touch or almost touch.
- Choose a spot ahead of you and focus on it to keep you steady as you walk.
- 3. Take a step. Put your heel just in front of the toe of your
- 4. Repeat for 20 steps.

TIP: If you are unsteady on your feet, try doing this exercise near a wall so you can steady yourself if you need to.

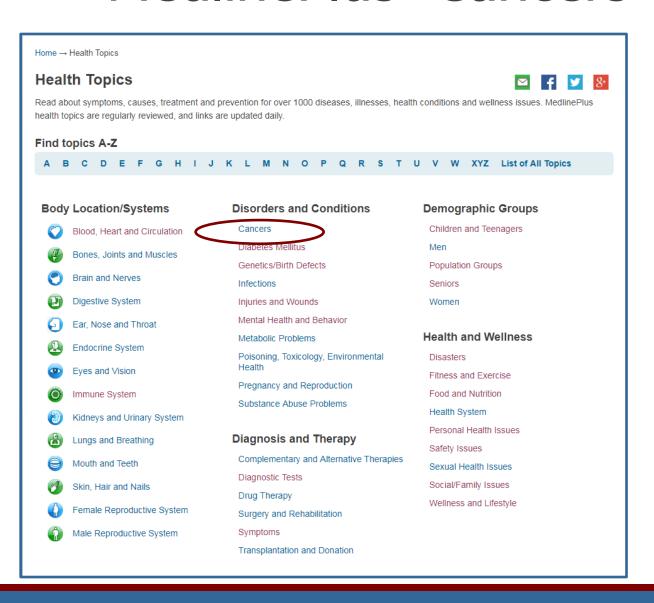


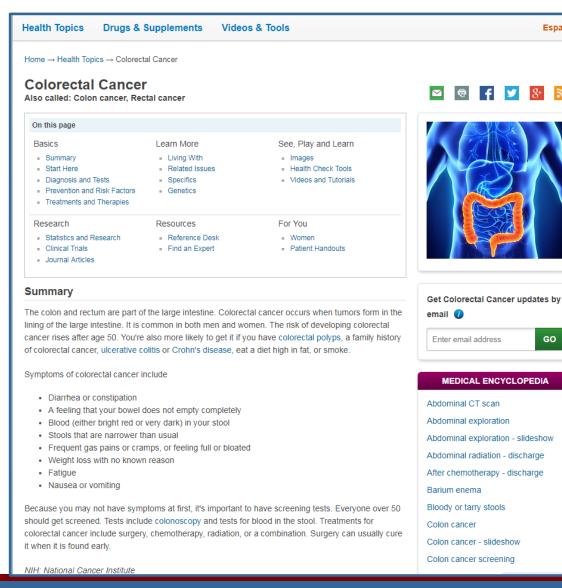
### MedlinePlus- Cancers



Español

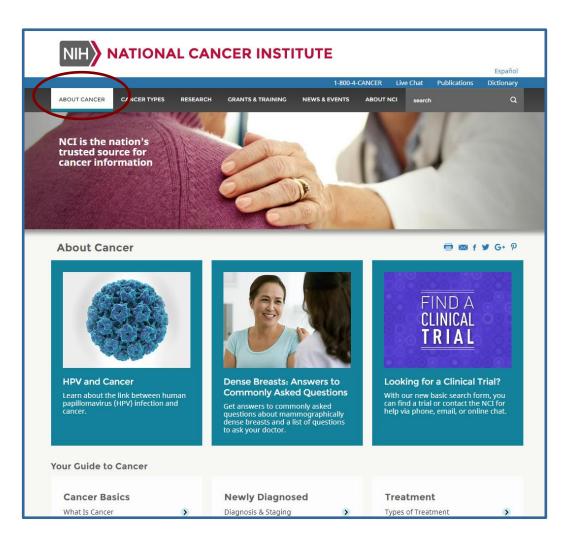
GO



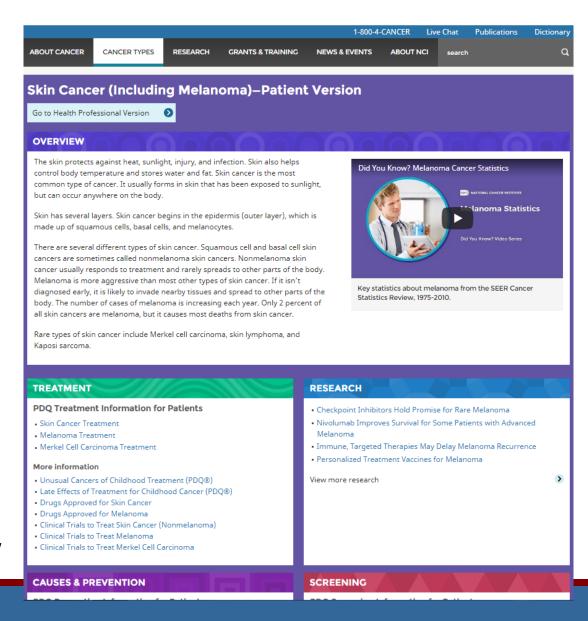


### **National Cancer Institute**



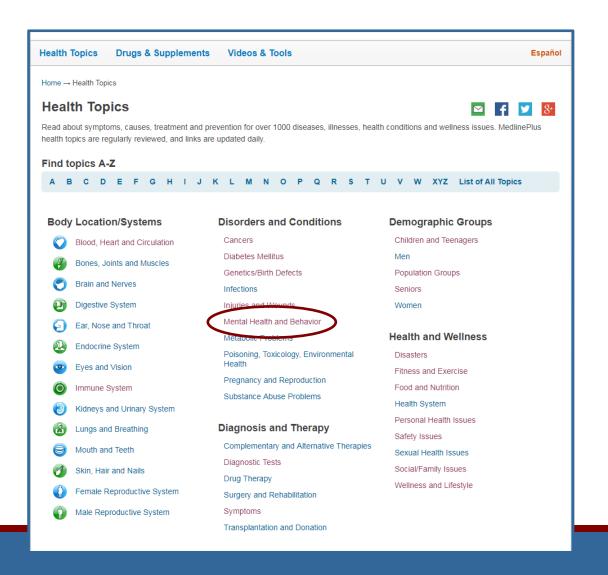


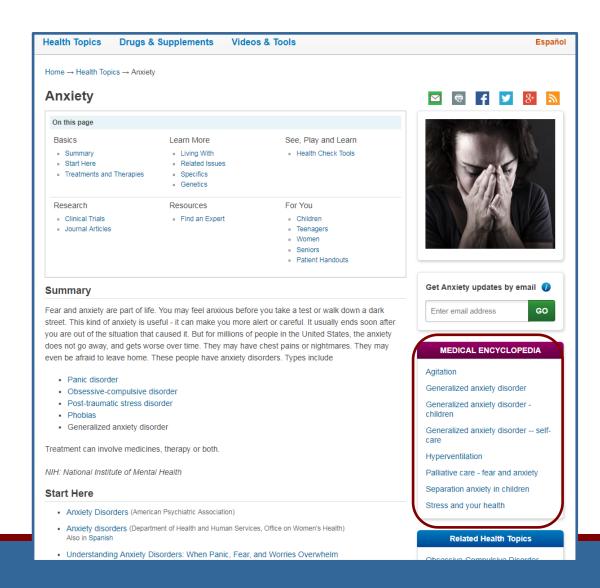
National Cancer Institute https://www.cancer.gov/





### MedlinePlus- Mental/Behavioral Health

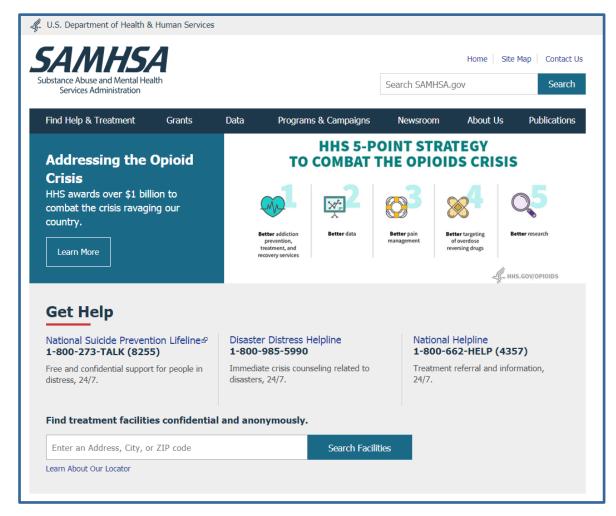






### MentalHealth.gov and SAMHSA



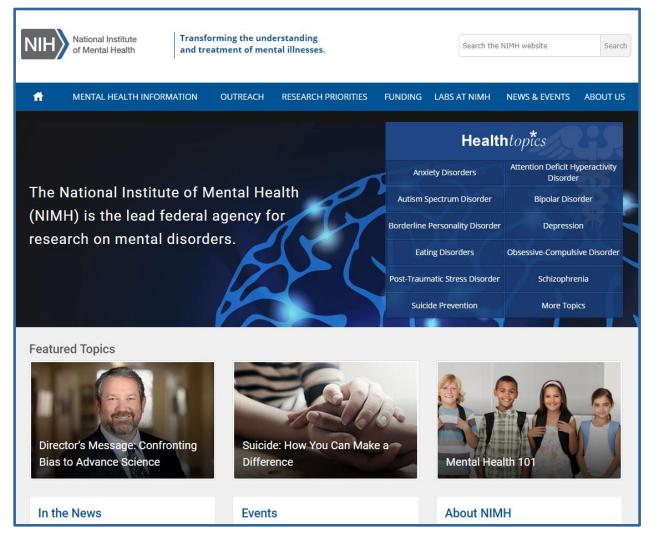


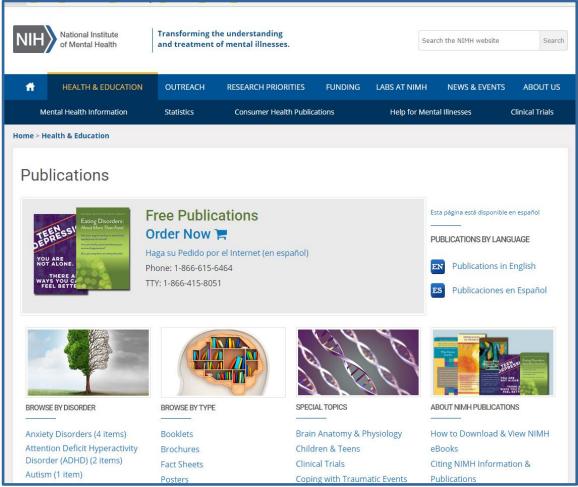
**MentalHealth.gov** 





### National Institute of Mental Health

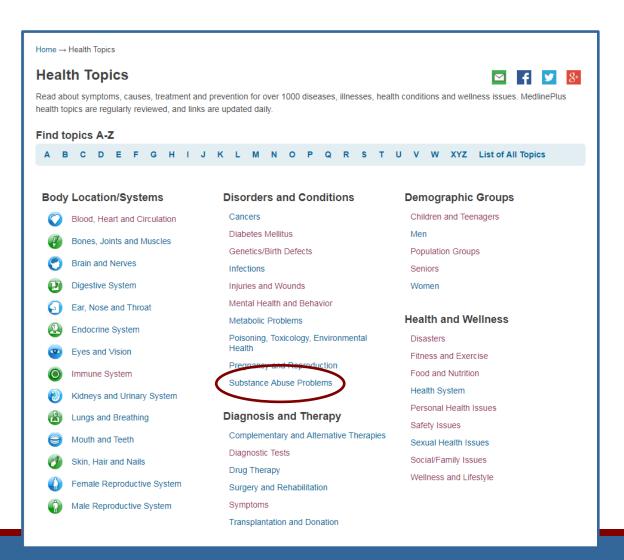


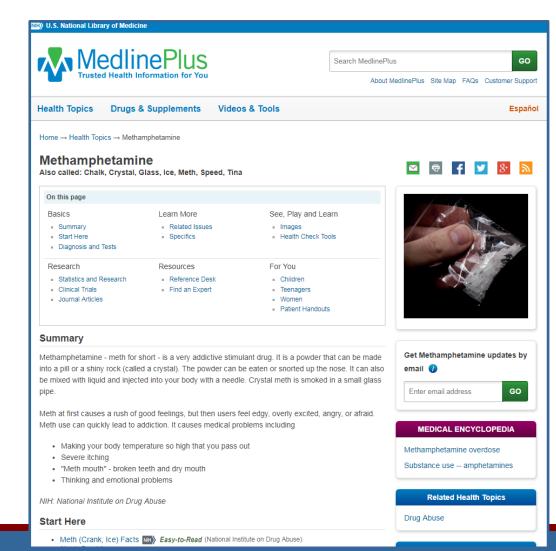


**National Institute of Mental Health** 



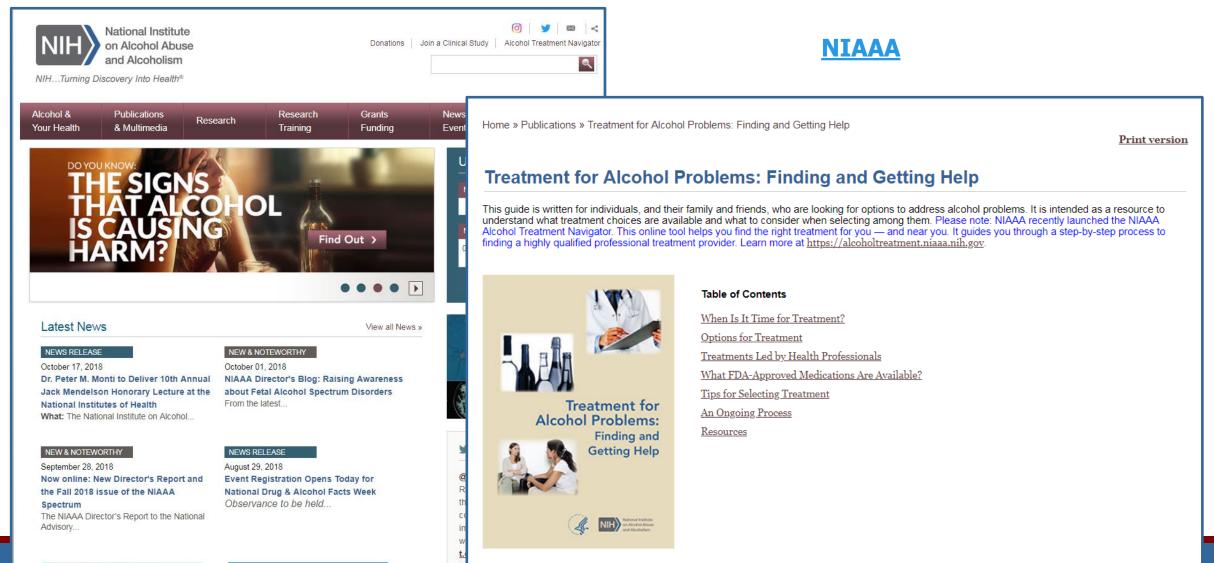
### MedlinePlus- Substance Abuse Problems







### National Institute on Alcohol Abuse & Alcoholism

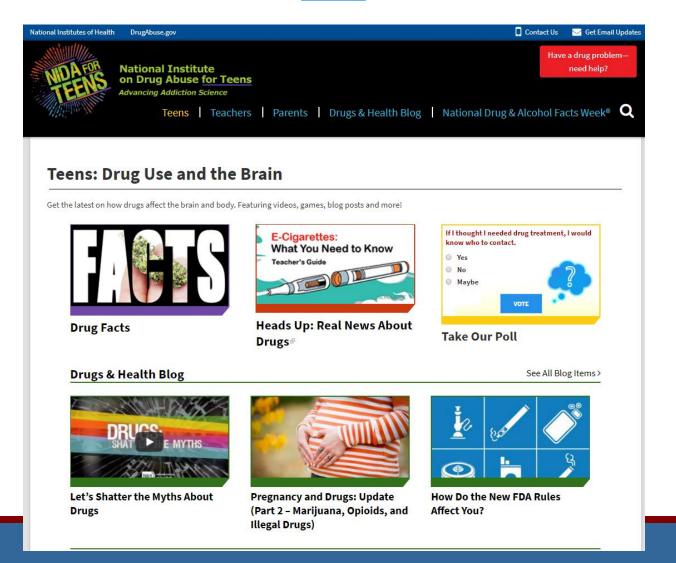




## National Institute on Drug Abuse



### **NIDA**



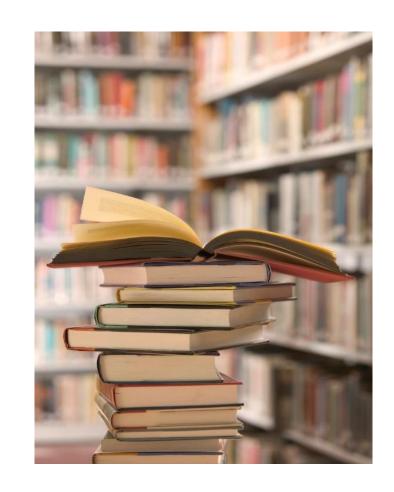


## Collection Development

Look for book lists from other institutions

- Medical Library Association
- Health science libraries
- Other libraries

"What criteria do consumer health librarians use to develop library collections?"





## Give it a try





### Break time!



## Health Reference

PRIVACY, ETHICS, TIPS



## Factors Impacting Information-Seeking Behavior

•Patients and caregivers may be fearful, angry, overwhelmed, disillusioned, or depressed. Emotions play a role in how they approach the library staff.

•Factors: age, gender, literacy level, socioeconomic background, culture/ethnicity, language.



### Reference Skills

- Combination of knowledge and experience
- Good evaluation skills
  - Quality of information
- Understanding the patron
  - Health issues can cause stress, anger, sadness or other emotions
  - Cultural differences
- The library staff person's reaction and communication can help diffuse situations





- Many categories of health information
  - Diseases, treatments, prevention, causes
- Health questions can be complex
- •How much detail is needed?

•What level of information is needed?

•What format(s) would be most appropriate?



### The Health Reference Interview

- Provide a welcoming environment
- Be an active listener
- Use open ended questions
- Be prepared for emotions
- Be aware of body language
- Verify medical terms and spellings
- Repeat patron's question to verify what is wanted
- Consider creating a form with prepared questions either for you and the patron to fill out together



### **Ethical Guidelines**

- Privacy / Confidentiality
- Do not interpret medical information
- Don't offer personal experiences
- •Know your limits and limits of collection/information access
- Do not be afraid to refer the patron back to his/her health care provider
- Use a disclaimer or caution statement



### Disclaimers / Caution Statements

"Materials in the Resource Center represent the opinions of the authors and are intended as a complement, not a substitute for the advice of your healthcare providers."

"You should not act or rely upon any of the resources and information available in or from this website without seeking the advice of a physician or other healthcare provider."



# Class Exercise – Role Playing

- ➤ What did the library staff do correctly?
- ➤ What could have been done differently?

# Outreach

PROGRAMS AND SERVICES



# Demographics

### Analyze the demographics of your community

- CDC FastStats
- Kaiser State Health Facts
- County Health Rankings
- Census Bureau
- Rural Health Information Hub



# **Programs and Services**

- Bookmarks
- Links to health websites (subject guides)
- Brochures
- Health kiosk
- Lecture series
- Health screenings
- Newsletter

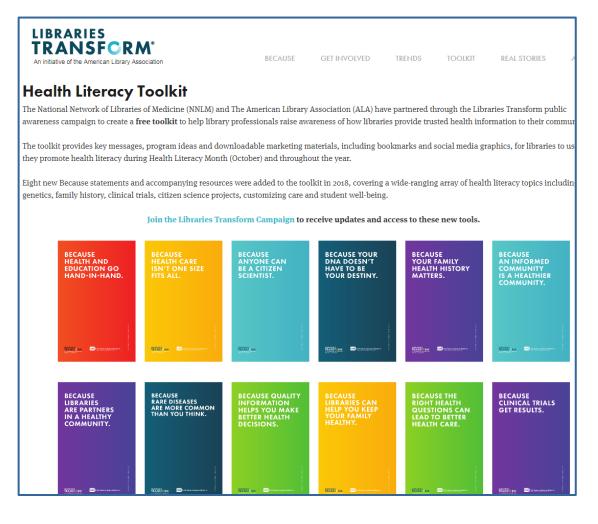
- Social media
- Health fairs
- Community events (exhibit table/guest speaker)
- Health tech tools
- Consumer health database searching series
- Others?

### Health Observances



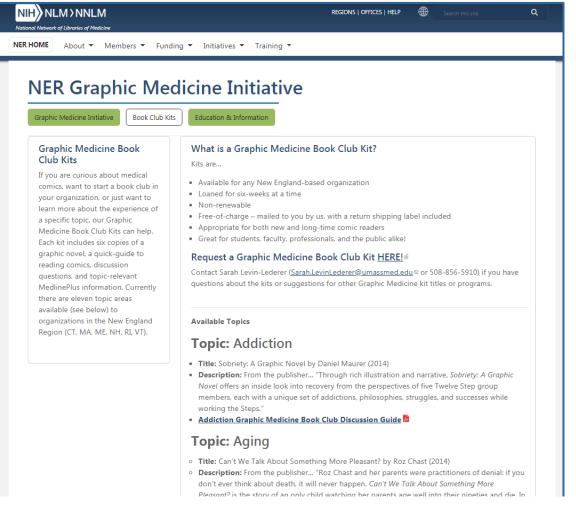




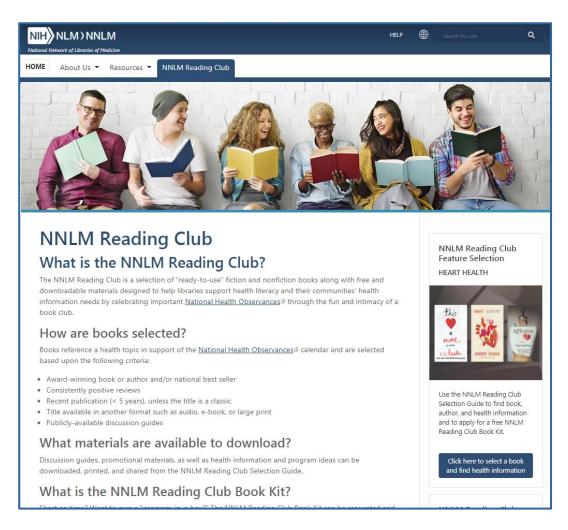


**Libraries Transform Health Literacy Toolkit** 

## **Book Discussion Kits**





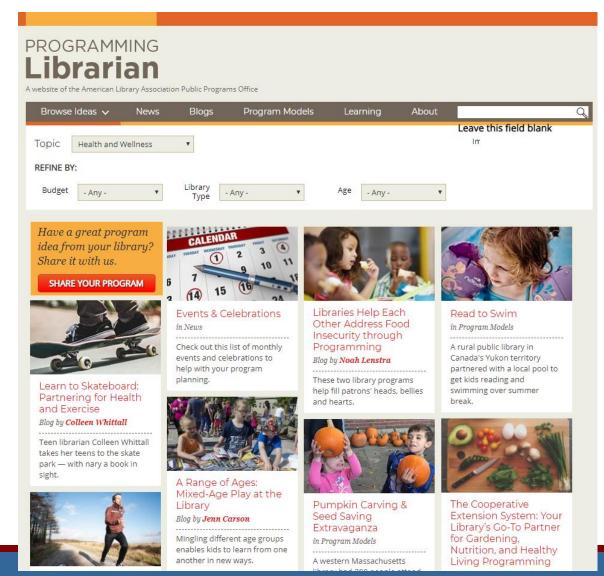


**NNLM All of Us Reading Club** 

**Graphic Medicine Book Club Discussion Guides** 



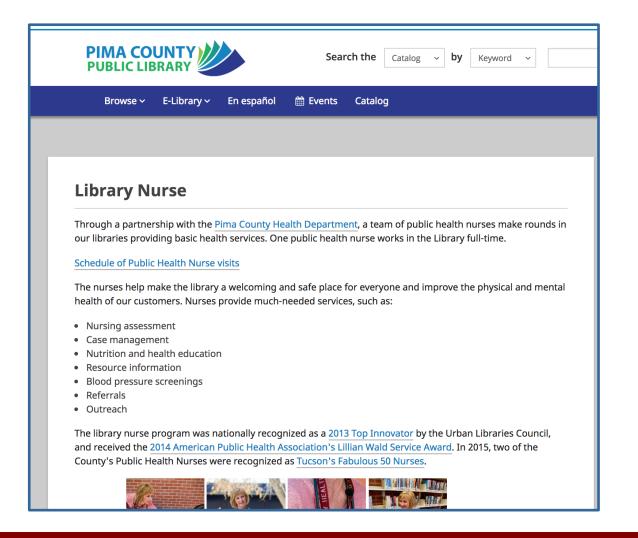
# Programming Librarian



**Programming Librarian Health and Wellness programs** 



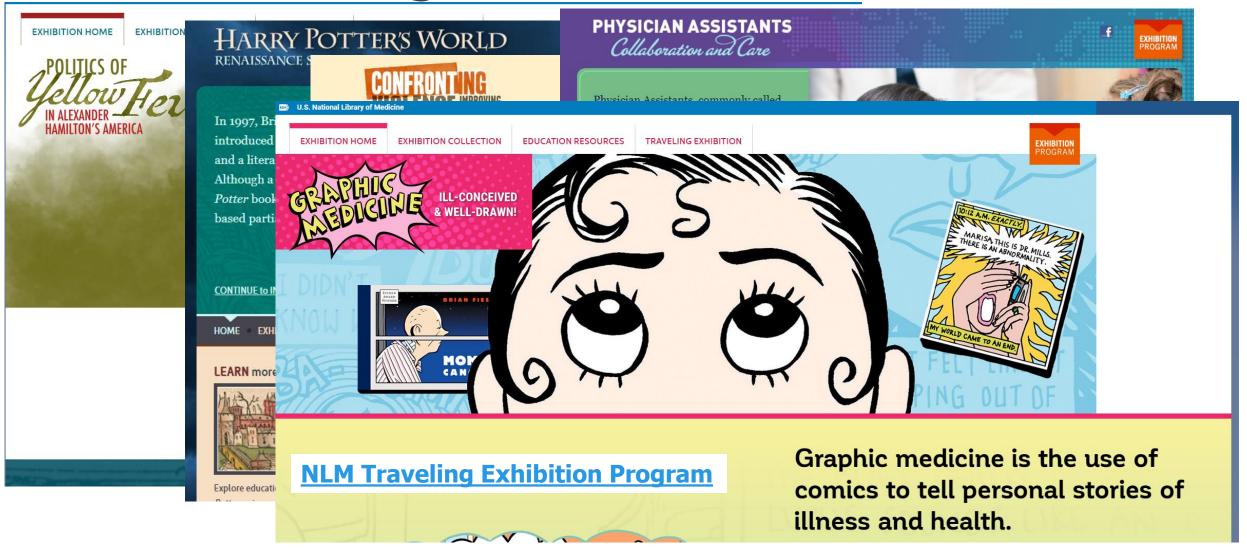
# Collaborative Programs

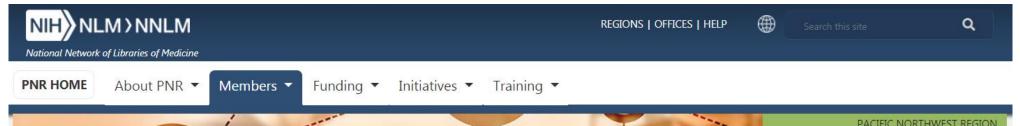






# **NLM Traveling Exhibits**







### **Pacific Northwest Members Directory**

**Members** provide health professionals and the general public with health information resources and services. Members include libraries, information centers, or other types of organizations.

Membership is free! Join the Network today!

**Members** can request specialized training in providing health information through National Library of Medicine resources. Members are also eligible for funding for health information projects.

View the full Members Directory

# About Membership Services to Network Members Who Are Network Members? Network Member Responsibilities Members Directory Resource Sharing & Document Delivery Fmergency Preparedness

IN THIS SECTION

Organization Region Location Telephone



### Partner

- Health clinics
- Medical practices
- Local health department
- Schools / child care centers
- Long term care facilities
- Places of worship
- Veterinarians / pet supply shops
- Historical societies



# **Collaboration Tips**



### **FREE GUIDE**

Create Health Programming
That Makes a Difference

Download Now

<u>Demco- 4 Ways to Get Started with Health</u> <u>Programming at Your Library</u>

# Activate, Collaborate, and Educate: Health Outreach and Programming in Your Community

This course will provide an overview of ideas to conduct health outreach and create health programs for libraries and community/faith based organizations. Participants will learn how to integrate resources from the National Library of Medicine (NLM) and other reputable agencies to introduce community members to NLM resources in fun and engaging ways. Examples of programs for children, teens, adults and seniors using NLM and other National Institutes of Health center and office resources will be shared.

### Additional Materials:

Health Outreach and Programming Class Guide

### **Objectives:**

This presentation provides an overview of planning health programs for organizations incorporating resources from the National Library of Medicine. By the end of the session participants will be able to:

- · Locate county level information on health needs within their community
- · Locate relevant NLM consumer health resources for specific target populations
- Identify organizations for health outreach partnerships
- Outline a potential health outreach or health program for their organization

Course Materials: ACE Health Outreach and Programming Introduction (Rev Feb 2018) 🗅

ACE: Drugs and Your Body Tween Teen Program (Rev Feb 2018)

ACE Engage for Health Sample Program (Rev Feb 2018)

ACE Logic Model Class Exercsie (Rev March 2018)

ACE Establishing Partnerships Class Exercise (Rev March 2018)

ACE Emergency Preparedness Sample Program (Rev Dec 2018)

#### Class Length:

60 minutes, 2 hours, 3 hours. Variable credit class. The number of CE credits is tied to how much time and effort is expected of the learner to complete the class. A higher credit class goes deeper into the content.

### **Upcoming Classes**

Activate, Collaborate, and Educate: Health Outreach and Programming in Your Community

#### Additional Details

Tuesday, March 19, 2019

3:00pm - 4:00pm

ET

### Region/Office:

National

#### Instructor(s):

Michael Balkenhol

Register

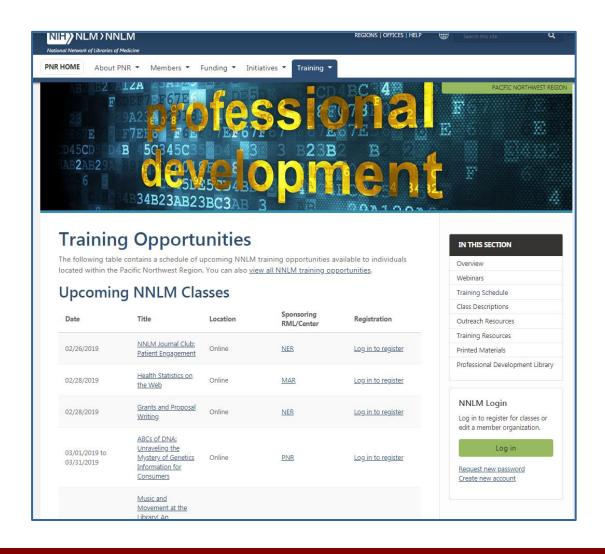
NNLM class, "Activate, Collaborate, and Educate"

# Professional Development

CLASSES, WEBINARS, NEWS, AND MORE



### Learn more...



# Webinars and Online (synchronous and asynchronous)

- NNLM Resource Picks (NLM resources)
- PNR Rendezvous (various topics)
- ABCs of DNA (genetics)

### On Demand Classes:

- EvalBasics (evaluation)
- Grants and Proposal Writing
- Serving Diverse Communities (cultural competency)

**NNLM Training Schedule** 



# NNLM and PLA Partnership

# PROMOTING HEALTHY COMMUNITIES

a health information and health literacy initiative



### **Stand Up for Health**

Health and Wellness Services for Your Community





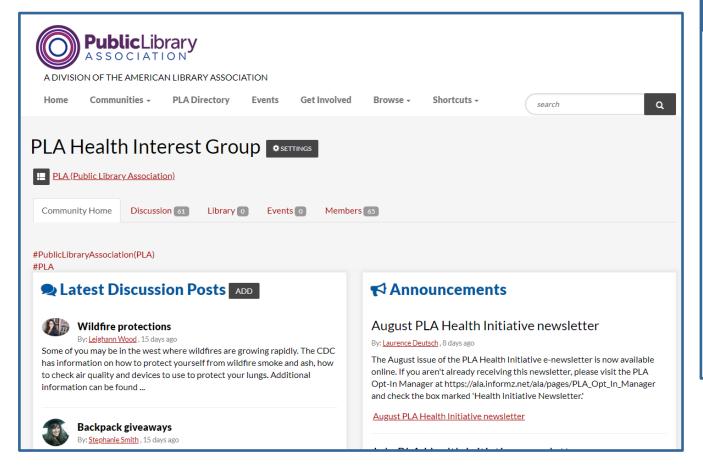
# Consumer Health Information Specialization (CHIS)



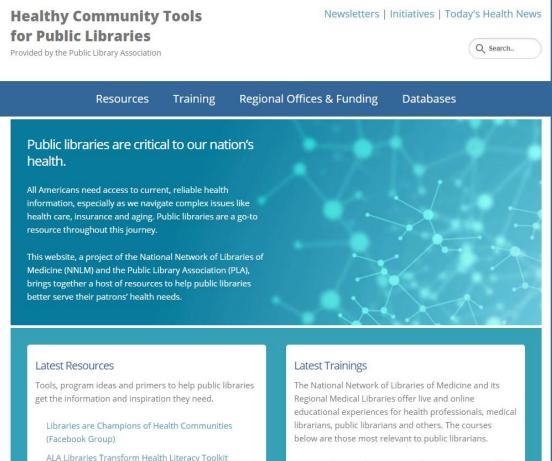
- Beyond an Apple a Day applies
- Good for 3 years
- Builds skills and knowledge in providing consumer health services
- Improves patrons' confidence in staff knowledge
- Improves health literacy and health knowledge of their communities

**Consumer Health Information Specialization** 

# Keeping updated







### **Healthy Community Tools for Public Libraries**



### In addition...

### Bringing Health Information to the Community

Sharing health information resources, news, and issues affecting communities

### Blogs, Lists, & Bulletins

- <u>Dragonfly</u> (PNR blog)
- <u>Bringing Health Information to the Community</u> (BHIC blog)
- . HLIB-NW Discussion List
- MedLib-L Discussion List ?
- NLM Technical Bulletin
- PNR News (subscribe to PNR's official email announcements >>)

### My MedlinePlus Weekly Newsletter





### Weekly Digest: October 9, 2018

### In the Dragonfly:

Announcing NNLM PNR funding support to attend ALA Midwinter preconference on Health Equity and Health Literacy

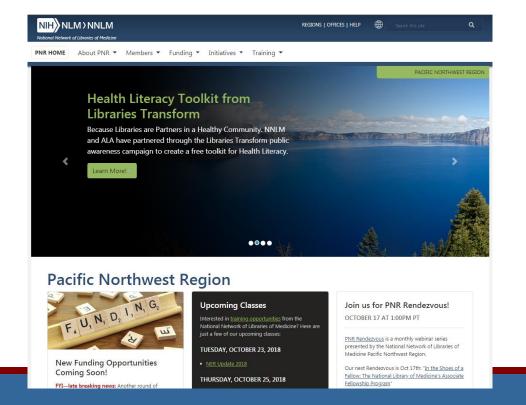
The ALA Office for Diversity, Literacy and Outreach Services, the Public Library Association, and the National Network of Libraries of Med Health Equity at ALA Midwinter in Seattle, WA on January 25, 2019 from 9am to noon at the Washington State Convention Center. Thank Washington are eligible for a Professional Development Award to attend the preconference. Read more of this post.

### October is Health Literacy Month!

It's October – Health Literacy month. We've still much work ahead to improve how we deliver actionable health information for the nine that low health literacy has real-world consequences, since it's well documented that individuals with low health literacy suffer poorer hea which makes addressing this persistent challenge so compelling. Read the post

### **Educational Opportunities:**

In the Shoes of a Fellow: The National Library of Medicine's Associate Fellowship Program: The National Library of Medicine a component. The program is designed to provide a broad foundation in health sciences information services, and to prepare librarians for will discuss the organization of the program, her experiences as an Associate Fellow, and some of the projects she and other fellows wo





# Thank You!



Carolyn Martin, MLS, AHIP
Consumer Health Coordinator
National Network of Libraries of Medicine
Pacific Northwest Region (NNLM PNR)
martinc4@uw.edu